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## Taking micro-learning to the next level

## Why?

So, you've just purchased a new LMS and want to select some micro-learning content to make it come alive. With so much on the market, you may be thinking:

- How do I know I'm buying a quality product?
- What's going to give my learners that all important reason to return?
- And, how do I position micro-learning to really get the best out of the format?

Well, look no further! MicroMBA is an innovative, holistic approach to microlearning that seamlessly integrates with your LMS.

## What?

MicroMBA is your learners' one-stop shop for micro-learning. It has over 750 learning opportunities inside, including videos, quizzes, interactive exercises, text nuggets and audio casts.

And you won't be choosing quantity over quality. Developed in partnership with Pearson Education and Kogan Page, MicroMBA has been expertly mapped to the latest MBA syllabuses from the world's top business schools.

## How?

Whether your users are new employees or senior staff, a short quiz will determine what level they should begin on.

Content is organised into 10 modules, with a progress bar tracking progression to encourage users to return.

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