

Management2Go

- Covey's Seven Habits of Highly Effective People
- Kotter's Eight Phases of Change
- Roadmapping
- SWOT Analysis
- Risk Management
- Hofstede's Cultural Dimensions
- Kotler's 4Ps of Marketing
- Internationalisation Strategy Framework
- Customer Journey Mapping
- Business Process Redesign
- Kaizen
- Lean Thinking
- Root Cause Analysis
- Six Sigma
- Value Stream Mapping
- Benchmarking
- Disruptive Innovation
- Innovation Cycle
- Stage/Gate Model
- Change Quadrants
- Activity Based Costing
- De Bono's Six Thinking Hats
- Belbin's Team Roles
- The Deming Cycle
- Situational Leadership



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Strategy2Go

- Identifying Key Segments
- Setting Long Term Goals and SMART Objectives
- The BCG Growth Share Matrix
- GE and McKinsey's Attractiveness/Advantage Matrix
- Kaplan and Norton's Balanced Scorecard and Strategy Map
- The HDDF Demand Forecasting Approach
- Porter's Five Forces
- Rating Competitive Position
- The Resource and Capability Strengths/Importance Matrix (Grant)
- Ansoff's The Product Market Matrix
- Porter's Value Chain
- Identifying the Capability Gap
- McKinsey's 7S Framework
- Porter's Three Generic Strategies
- The BCG Experience Curve
- Kim and Mauborgne's Blue Ocean Strategy
- Mintzberg's Deliberate and Emergent Strategy
- Zook's Profit from the Core
- Rumelt's Good Strategy/Bad Strategy
- Gratton's Innovation Hot Spots
- The Risk Management Matrix
- The Sun and Clouds Chart
- Profiling the Ideal Player
- Gladwell's The Tipping Point
- Ghoshal's Getting the Most out of Your Managers